

TOYOTA



Rose H.

Pls. attend to this.

RD 1/10/18



Draw your dream, Drive the future.

Create your "Dream Car" using any standard drawing medium (coloring pencils, crayons, watercolors or markers) with the only restriction being the use of digital tools. Artwork must be on an 11"(h) x 17"(w).

ENTRY PERIOD

Deadline February 28, 2018

CONTEST THEME

Your Dream Car

AGE CATEGORIES

Under 8 years old
8 - 11 years old
12 - 15 years old

PRIZES

- 1st Place in each Category
- UnderWater World Ocean Safari with Dinner
- 2nd Place in each Category
- UnderWater World Ocean Safari with Lunch
- 3rd Place in each Category
- UnderWater World Day Treasure Hunt
- Award-winners will be eligible for the World Dream Car Art Contest

THE WORLD CONTEST

- Award: Gold, Silver, Bronze, Finalist, Special award.
- Prize: Gold, Silver, Bronze, Special award winners*
- Invitation to the award ceremony trip to Japan in August 2018.

ENQUIRIES

Atkins Kroil
Administration Office of Toyota Dream Car Art Contest
Phone number: 649-6410
E-mail address: athena.ramos@akguam.com

For more details, please visit the website
www.akguam.com/dreamcar

For details, see entry terms and conditions of the Toyota Dream Car Art Contest.

12th Toyota Dream Car Art Contest

Entry Terms and Conditions

Contest Theme

Your "Dream Car"

Target Participants

15 years old or younger

Age Categories

1. Category 1: Under 8 years old
2. Category 2: 8 – 11 years old
3. Category 3: 12 – 15 years old

Entry Period

December 1, 2017 – February 28, 2018

Entry Specifications

1. Paper size: 11 in x 17 inches
2. Drawing materials:
 - a. Any drawing materials can be used, such as color pencils, markers, crayons or paints
3. Entry form
 - a. Please complete an entry form. Download the entry form from the following website www.akguam.com/dreamcar
4. Parent's consent is needed to apply for the entry of this contest.
5. Unacceptable artworks
 - a. CG artwork created on a computer or similar device will not be accepted.
 - b. Collaborative artwork drawn by multiple individuals will not be accepted.
 - c. Artwork created by a person other than the participant
 - d. Piece with incomplete entry forms or missing information

Judging

Judging will be strictly conducted in two stages:

1. Artworks entered are judged as the Guam contest. Top three (3) excellent artworks are to be selected from each category.
2. Top three (3) places in each category in the Guam contest will be submitted to the World Contest that will be held in Japan. In the World Contest, these entries selected from each country and region will be judged by a jury panel, where award winners will be selected in order of the gold, silver, and bronze award, along with finalists.

The Special award will also be selected from these entries submitted to the World Contest.

World Contest Information

In August, thirty (30) World Contest winners travel to Japan for 4 days with their parents or guardians. The winners can expect many wonderful surprises including a special meeting with Toyota President Akio Toyoda. Additionally, one (1) winner with his or her parents or guardians will be selected from the Guam and Saipan winners to attend the World Contest.

Handling of Personal Information

Usage Purposes

1. Notification of the contest results
2. Sending of contest prizes by mail
3. Surveys for improving the content of this contest, ad for anonymous statistical analysis for marketing that does not identify individuals.
4. Under adequate safety measure taken, any usage deemed necessary by TMC in order to implement the contest properly as well as safely

*Disclosure of personal information to third parties: Except for providing personal information to contractors within the necessary scope of implementing this contest, personal information will not be disclosed to any third parties without the permission of each individual.

*Upon operating and managing this contest, personal information will be provided to a company contracted to handle personal information that has taken proper protective measures.

Reminders

1. Artworks that have previously been released, that have been submitted to other contests, or that infringe on a third party's copyrights will not be accepted.
2. Multiple submissions are allowed: however, only one prize will be awarded per person
3. Family members of employees of Toyota (TMC) or TMC related companies can also apply for entry
4. Any personal information collected as part of the contest will not be used for any other purposes
5. Award-winning artworks submitted for the Contest will not be returned
6. All rights in the submitted artworks, including but not limited to publication, usage, adaptation, editing and revision will belong to TMC
7. The submitted artworks may be used I advertisements and printed materials by Toyota Motor Corporation for the purpose of advertising
8. Prize eligibility may not be transferred or sold to a third party
9. The winners are required to submit to TMC a written declaration attesting that they meet the eligibility requirements and an agreement that they will not submit their award-winning artworks to any other art contests.

FOR IMMEDIATE RELEASE

12th Annual Toyota Dream Car Art Contest

Local student artists can represent Guam and CNMI at the Global Contest in Japan

(Tamuning, GUAM) December 5, 2017 – Atkins Kroll announces the launch of the **12th Toyota Dream Car Art Contest**, open to students in Guam and the CNMI ranging from ages 5 to 15 years. The Dream Car Art Contest (DCAC) is the largest global art contest giving children throughout the world the opportunity to develop an interest in cars and helps them feel the joy and importance of having a dream.

AK Toyota invites children from all over the Marianas to share ideas about the future of mobility by using their imagination and drawing their dream cars to life. Toyota believes in nurturing the creativity of the next generation of inventors, thinkers and innovators. Every great idea was born in the glimmer of a dream.

“Every year the dream car ideas we see get better and better. Students put time and effort in their pieces, spending hours and days using their creative imaginations to guide their drawings. We’re starting earlier this year to give children more time to spend on their ideas,” said Ernie Galito, Marketing and Communications Director.

In August, Jasmine Pangelinan, a student from Guam was selected as a representative of our region. “These young dreamers plus their parents and guardians have a chance to tour a Toyota factory and experience various aspects of Japanese culture on a four-day trip to Japan.”

In addition to recognizing the top three entries in each division, Atkins Kroll will select one student for Best in Show and prizes will go to the school with the most semi-finalist entries. “We’d also like to recognize the efforts of our teachers who encourage their students to participate. So we want to give them a fun incentive for their commitment,” added Galito.

Entries will be accepted at Atkins Kroll Toyota in Tamuning and in Saipan. Deadline to submit all entries is 5:00 pm, Tuesday, February 28, 2018.

The contest is open to students in the following age categories: Under 7 years; 8-11 years; and 12-15 years. Students are encouraged to create their “Dream Car” using any standard drawing medium (color pencils, crayons, watercolors or markers). Digital art mediums are restricted. Toyota is looking for hand-drawn colorful artwork that illustrates “My Dream Car”.

For more information, visit AKGuam.com or contact Athena Ramos at Athena.ramos@akguam.com or (671) 648-8415.